

Meeting
your needs
the **easy way**



Store application

Walking around in a high street is a great experience. Can these stores actually be improved? From an aesthetic point of view, probably not. From a Daikin/sustainable point of view, the answer is probably Yes.

To maximize energy efficiency, the Daikin International Key Account Team does not look at your shop as a combination of individual spaces but sees it as a whole. To offer the right solution for your requirement, we have an extended product portfolio with a complete range of best-in-class energy efficient products. Take for example the self-cleaning cassette, taking care of your filter cleanings, or the fully flat cassette with presence sensors, reducing the energy consumption if there is no presence.

We know that you might face very short time frames to open new shops and efficiency is of the utmost importance. Daikin's International Key Account Team closely follows up your projects as your store needs to open when it is supposed to open, no matter the location. Furthermore, efficient pre-agreed purchase flows in all your international markets will support a smooth project flow.

A high street store can be costly in terms of initial investment as well as in terms of running costs. But of course, you want to welcome every visitor in the same, comfortable way. Together with our clients, we perform site measurements to benchmark your HVAC related energy consumption. Case studies show significant savings with Daikin equipment.

In conclusion, opening a store and running it efficiently is not always easy. Daikin, however, knows a few ways to facilitate things for you as the case study at the back can testify.

The Daikin International Key Account Team has a long experience with high street store development and can support you in designing, optimizing and servicing your HVAC equipment in all your international markets thanks to our large network.

DID YOU KNOW...

The auto-cleaning cassette is a unique Daikin product and preferred by many well-known fashion retailers for its efficiency and cleanliness. The auto-cleaning cassette reduces the energy usage up to 50% and makes filter cleanings obsolete.

Supporting you
every step along the way.

Case Study Store



“A strong partnership with Daikin delivered huge operating cost savings”

This case study involves a world-leading fashion group with **presence in more than 40 countries**.

As many fashion retailers, this company was looking for a way to decrease its operational cost. As the HVAC-related energy consumption played a significant role in their total energy cost, it made sense to optimize the HVAC energy consumption as much as possible.

What initially started as a cooperation for 1 project, eventually resulted in Daikin displaying the entire life cycle cost of all stores.

The client was able to reduce the **running cost to half** of its previous level. The CO₂-emission levels were cut with 58% after the implementation of our equipment. In total, the close cooperation resulted in yearly savings of **€ 20.000 per shop**.

The life cycle cost technique facilitates fashion retailers in making the right decisions. With transparent and valuable information provided by Daikin, our client was able to optimize the life cycle cost of their stores significantly. Via a simple cost per square meter comparison, other shops could easily be compared and corrected.

Factor	Previous	With Daikin	Difference (%)
CO ₂ -Emissions (Ton CO ₂)	170	71	58%
Running Cost/Year (€)	€ 46.580	€ 21.438	54%
Initial Investment	€ 365.000	€ 350.000	4,1%

Our life cycle approach, a service provided to International Key Accounts, is a unique tool that shows where potential savings lie. The technique makes use of market experience and reliable data that only Daikin can provide. It's important to note that you will not have to rely on theoretical models with no reality checks whatsoever.

When you want to evaluate your entire life cycle cost or you consider your operational cost as a daily concern, contacting the International Key Account Team of Daikin Europe could be a great idea.

This world-leading fashion group is convinced of this direction. **What about you?**

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